

Tips for IT managers

to increase the NordPass user adoption



Select several employees—**preferably team leads**—to act as NordPass ambassadors in your organization. In return, the ambassadors will receive a free one-year subscription to NordVPN for personal use.*



If possible, **turn off browser-based password managers** in your organization and set up NordPass as the default password manager for all employees.



Employ the Data Breach Scanner and, later, the **Exposed Passwords** features to raise awareness of active data breaches and digital threats in your organization, and their potential impact on the organization as a whole.



Enforce NordPass Authenticator on shared accounts, making the use of the password manager mandatory for access to critical shared resources in the organization.

* For more information on ambassadorships, please get in touch with your account manager.